

## STC-PSC Web Site Before and After

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I redid the Society for Technical Communication, Puget Sound Chapter in 2017. It was a hosted WordPress site and was having consistent issues with hacking, malware, and other issues. I took over as president and began working with the site in phases:

### Phase I

- Removed malware and any other damaging issues from the site.
- Reviewed content and removed old blog entries.
- Took off anything outdated from the site.
- Made sure the old site was stable and secure.

### Phase II

- Created a staging site and removed the old WordPress down to the operating system.
- Reinstalled WordPress.
- Added in a new folder for files that could be uploaded and would contain presentations.
- Added new event-driven template.
- Added demo data to use in helping create our site with real data.

### Phase III

- Built out the site to include the following items:
  - Blogs
  - Events
  - Event Calendar
  - Location Support
  - Ability to show Google Maps location data
  -

STC-PSC Site Before/After Redesign 10/2017



## Join Us!

### Welcome to the Puget Sound Chapter of STC

The Puget Sound chapter is the largest professional association of technical communicators in the Pacific Northwest.

Our mission is to advance the theory and practice of technical communication while providing career development and professional networking opportunities. At the same time, we want to provide a safe and friendly community environment for our members to comfortably expand and grow.

### Join Our Community

We are technical communicators who meet each month to expand their professional network and gain knowledge about technology, techniques, and best practices. We alternate our meeting locations between the Seattle and Bellevue areas, and usually meet on the 3rd Tuesday of each month.

The Puget Sound Chapter has a rich history with over 1,300 technical communication members in our current community. There is no charge to join our local community. Some activities may require a nominal participation fee.

The national organization offers other [services and benefits](#) with annual dues. However, you do not need to be a national member to participate in local activities.

Here are some opportunities to get involved with us locally, and get to know us better:

- **Blog for Us and Get Published!** Looking to share your learnings? Want to have your work published on our site? We're always looking for contributors to our blog. Send a query to [pr@stc-psc.org](mailto:pr@stc-psc.org) before submitting your work. We'd love to have innovative posts on our site.
- **Attend Events!** Attend our networking and chapter meeting events and get to know us better!
- **Sign Up for Our Newsletter!** Learn more about upcoming events and other opportunities to get involved by signing up to receive our monthly newsletter and other correspondence.

[Sign Up to Receive Emails](#)



## Very Simple Event List

Finding Your Groove in the Brave New World

Date: October 17, 2017

Time: 6:00 pm - 8:30 pm

Location: Seattle TBD

[Click here to register!](#)

Join STC-PSC on Tuesday, October 17 as Steyer's CEO and Owner Kate Walton gives a presentation on the changes in the competencies that tech comm...

Session 2: Introducing SharePoint

Date: October 21, 2017

Time: 10 AM-12 PST

Location: Online - you must register via Eventbrite 30 days prior to class start

[Click here to register!](#)

Learn how to navigate around in SharePoint, how to check files in and out, delete and add files, and some of its other basic functionality.

Augmented Reality Talk and Virtual Reality Games – November 11th

Figure 1: Front page

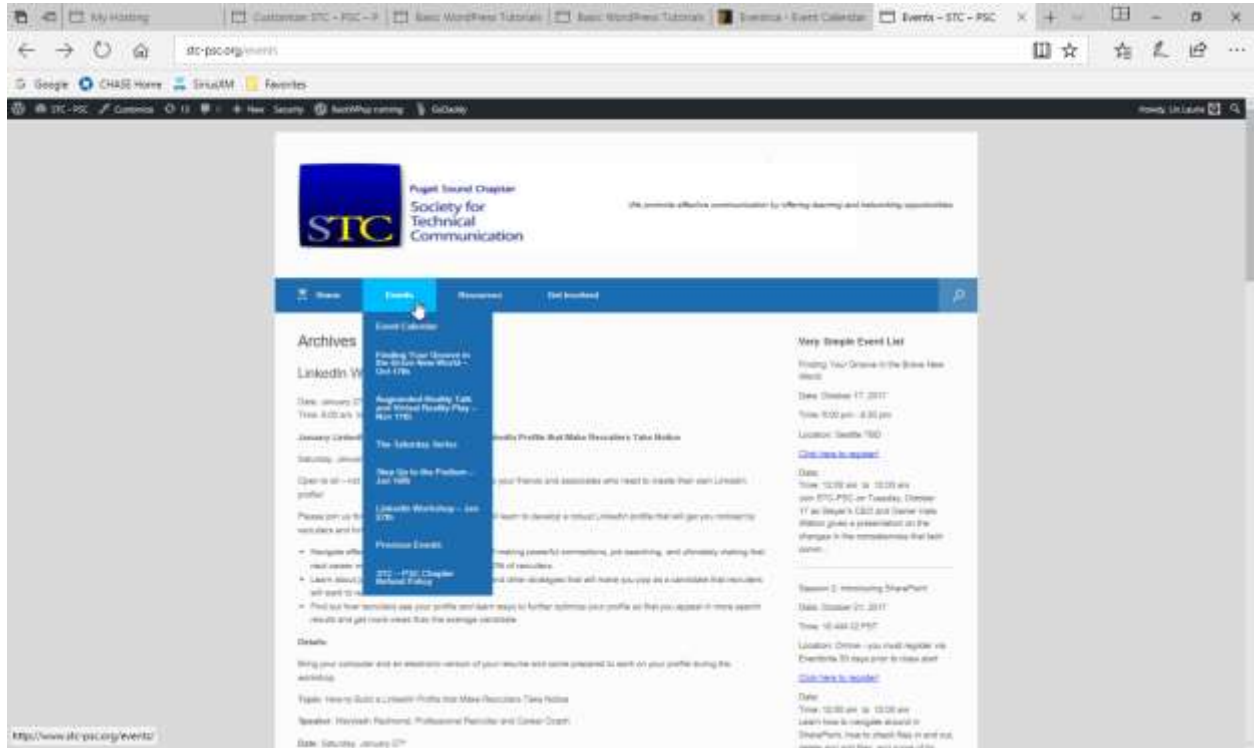


Figure 2: Menu of Events example.

y offering learning and networking opportunities.



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Figure 3: Event List with limited view of events.

Home Events Resources Get Involved

Time: 6:00 – 8:30 pm

Location: Seattle

Address: TBD


Cost: \$10.00

To register: Click [here](#) to register by EOD on October 15th.

**Event Agenda**

- 6-6:45 Socializing, Refreshments and drinks
- 6:45 – 7:00 Announcements and Business
- 7:00-8:00 Presentation
- 8:00-8:10 Q&A
- 8:10-8:25 Cleanup and Networking
- 8:30 End

**About the Speaker**



With over 20 years of experience managing content services, Kate Walton, Steyer's hands-on CEO and Owner, is a lifelong content geek. She has worked as a corporate writer and communications consultant; she has also managed large content teams in a range of environments, including: boutique agencies, multinational corporations, tech start-ups, and global consultancies. Equipped with a B.A. from Harvard and an M.B.A. from Wharton, she's a passionate humanist, a sharp strategist, an operational work, and a credentialed facilitator with a zest for building teams that excel. In addition, Kate is the founder of [Work Stew](#), an online collection of essays and interviews in which people ponder their work lives. These days, she spends most of her free time taking to the stage as a storyteller; this past spring in Seattle, she was featured in [The Moth's GrandSlam](#).

**Augmented Reality Talk and Virtual Reality Games – November 11th**

Date: November 11, 2017

Time: 1pm-3pm

Location: Virtual Sports 17800 W Valley Hwy, Tukwila, WA 98188

[Click here to register!](#)

We've organized a very special, intimate event for 20 of you who are the first to sign up for this event. AR talk and VR play time!

**STEYER  
CONTENT**

Categories

agile development (2) announcement (9) **articles (34)** **Blog (40)** book review (3) books (3) chapter activities (3) communication (1)

Figure 4: A single event listing.



## Biggest Challenges for STC in 2017-18

### Participation/Attendance

We need you to share our events with your tech writer friends.

- Invite them to our meetings
- Let them know that we don't charge a lot and we don't restrict our events to members only

Invite the President to lunch

- Ask your tech writer friends to have lunch with me and I will come out and talk about the benefits of STC and what we offer those who attend
- Introduce me to your manager and I'll be happy to meet or talk by phone to see if I can generate support for your attendance
- Help me connect with managers at the top tech companies in Seattle so I can help you attend meetings, get your dinners reimbursed, and possibly get your membership paid for again by your employer.

### Meeting Locations – How You Can Help

If you are a permanent employee:

- Find out the rules for your organization on hosting outside meetings
- Enroll your organization in agreeing to host 1 or more of our monthly meetings
- Be willing to sponsor us for that meeting (which usually means you will have to attend)

If you are not a permanent employee, own the problem and reach out to your friends who are permanent employees and help us talk them into owning a meeting

Send an email to [pr@stc-psc.org](mailto:pr@stc-psc.org) if you can help with either of our challenges!

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Learn how to navigate around in SharePoint, how to check files in and out, delete and add files, and some of its other basic functionality.

Figure 5: Challenges page.

STC-PSC Current Site (as of 12/1/2017)

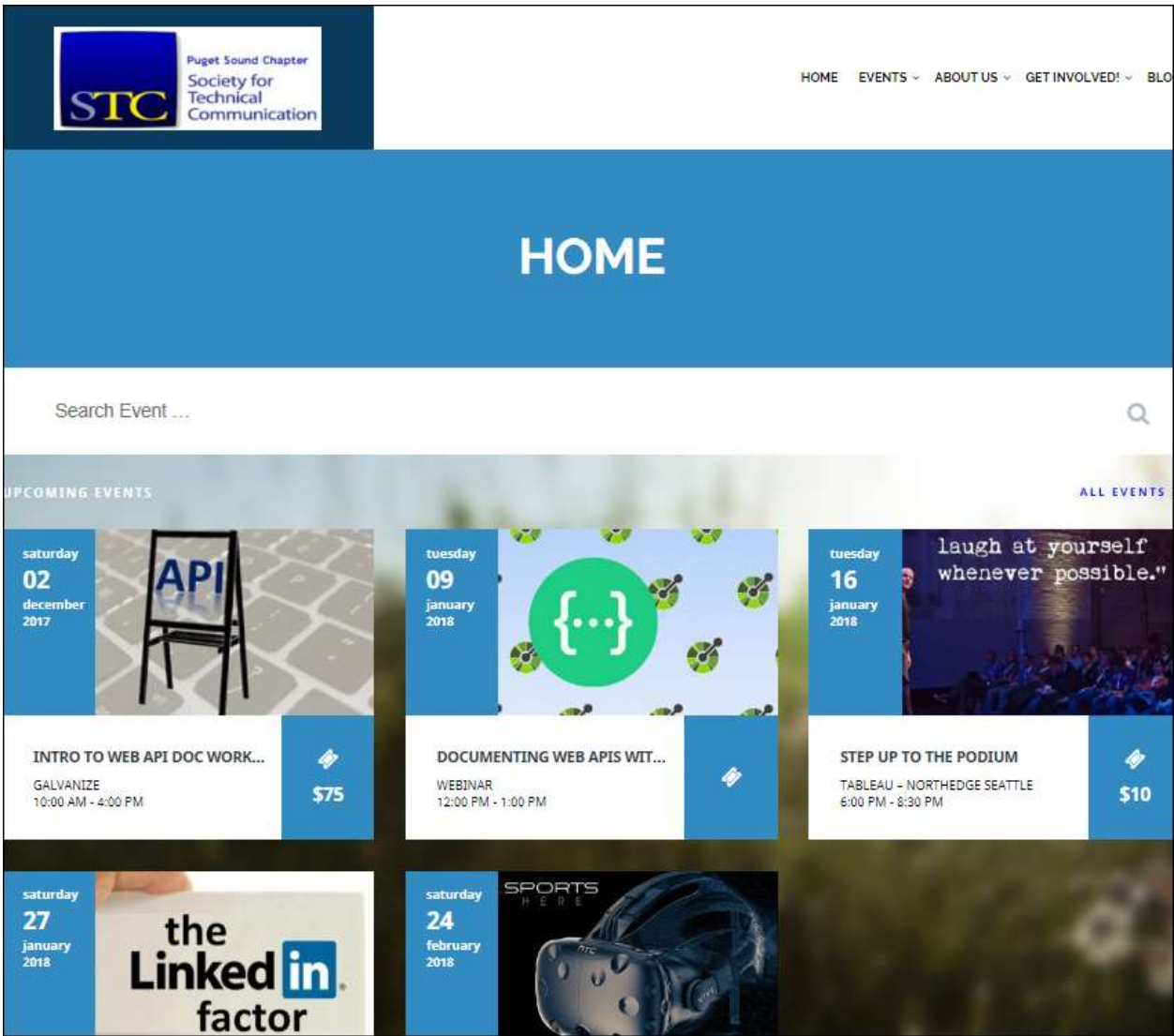



Figure 6: Site is visibly event-driven upon entry. This is the home page.



BLOG POSTS
ALL POSTS >




**MY ADVENTURES IN CREATING AN ONLINE W...**  
NOVEMBER 11, 2017

Written by Stacey Stevens I had been working for the same company for 16 years when I received news that they were moving out-of-state.

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**02**  
2017

REGISTER NOW!

**INTRO TO WEB API DOC WORKSHOP**



*STC-PSC and SDK Bridge Present Intro to Web API Doc Workshop*

Save \$15 by registering now!

December 2<sup>nd</sup> from 10am – 4pm (Saturday)

Cost: Normally \$90 (but \$75 for STC)

Location: Galvanize at 111 So. Jackson Street, Seattle, WA 98104

Web API documentation is a fast-growing field for technical writers, providing highly-paid, exciting work with cutting edge technology. Web APIs are how data is passed on the internet between mobile devices, web apps, and servers. They are considerably simpler than programming languages, and relatively easy to learn how they work.

**DETAILS**

Date: December 2


Time: 10:00 am - 4:00 pm

Cost: \$75

Event Categories: [Workshop](#)

Event Tags: [api documentation](#)

**VENUE**

 **Galvanize**  
111 South Jackson Street  
Seattle, WA 98104 United States  
[+ Google Map](#)

**SCHEDULE**

8 am - Class begins



**WHAT IS TECHNICAL WRITING?**  
NOVEMBER 1, 2017

Reposted from TechWhirl, an online resource for anyone interested in the world of Content Management and Technical Communication.

Figure 7: By scrolling down Home page, you can see the featured event details and current blog posts (on left).

+ GOOGLE CALENDAR

+ ICAL EXPORT

Figure 8: Easy to add a calendar reminder of each event at the bottom of the event listing.






















UPCOMING EVENTS	PAST EVENTS	RECENT BLOG POSTS
 <p><b>Intro to Web API Doc Workshop</b> December 2 @ 10:00 am - 4:00 pm</p>	 <p><b>Learn to Use Word Like a Boss!</b> November 18 @ 10:00 am - 12:00 pm</p>	 <p><b>My Adventures in Creating an Onli...</b> November 11, 2017</p>
 <p><b>Documenting Web APIs with Swag...</b> January 9, 2018 @ 12:00 pm - 1:00 pm</p>	 <p><b>Ten Questions about Content Strat...</b> November 14 @ 6:00 pm - 8:30 pm</p>	 <p><b>What is Technical Writing?</b> November 1, 2017</p>
 <p><b>Step Up to the Podium</b> January 16, 2018 @ 6:00 pm - 8:30 pm</p>	 <p><b>Introducing SharePoint - A Free W...</b> November 11 @ 9:00 am - 11:00 am</p>	 <p><b>How to Improve Customer Experie...</b> October 9, 2017</p>
 <p><b>LinkedIn Workshop - Building a Pr...</b> January 27, 2018 @ 8:00 am - 12:30 pm</p>	 <p><b>What is Ethics? A Free Webinar</b> October 20 @ 9:00 am - 10:00 am</p>	 <p><b>Wanna Jump-Start Your Career? 7...</b> October 7, 2017</p>
 <p><b>Augmented Reality Talk and Virtua...</b> February 24, 2018 @ 1:00 pm - 3:00 pm</p>	 <p><b>Finding Your Groove in the Brave...</b> October 17 @ 6:00 pm - 8:30 pm</p>	 <p><b>Lucid Review</b> October 1, 2017</p>
	 <p><b>Networking Event</b> August 29 @ 6:00 pm - 8:00 pm</p>	 <p><b>Stack Overflow Introduces Crowds...</b> January 10, 2017</p>
		 <p><b>The Punctuation Revolution</b> July 10, 2016</p>
		 <p><b>Is An Editor Still An Editor?</b> June 20, 2016</p>

Figure 9: Upcoming, past, and blog posts are all available with thumbnails at bottom of most pages of site.

EVENTS FOR JANUARY 2018						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
7	8	9	10	11	12	13
		Documenting Web APIs with Swagger Free Webinar				
14	15	16	17	18	19	20
		Step Up to the Podium				
21	22	23	24	25	26	27
						LinkedIn Workshop – Building a Profile to Make Recruiters Take Notice
28	29	30	31	1	2	3

Figure 10: New Event Calendar feature added without requiring additional work. It is updated automatically as part of adding an event.

november  
**14**  
2017

REGISTER AND PURCHASE YOUR TICKET NOW!

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**DETAILS**

**Date:** November 14

**Time:** 6:00 pm - 8:30 pm

**Cost:** \$10

**Event Categories:** [Live Event](#)

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**VENUE**

**Apptio Corporation**  
11100 NE 8th Street, 9th Floor  
Bellevue, WA 98004 United States  
[Google Map](#)  
[Visit Venue Website](#)

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**SCHEDULE**

- 6:00 - 6:45 Socializing and refreshments
- 6:45 - 7:00 Announcements and business
- 7:00 - 8:00 Presentation
- 8:00 - 8:15 Q&A
- 8:15 - 8:30 Meeting adjourned



**November 14th Chapter Meeting**

**Ten Questions about Content Strategists with Carl Chatfield**

This presentation occurred in the past. To view the PPT presentation, click PPT image below to view now.

10 Questions about Content Strategists

Carl Chatfield

STC Puget Sound Chapter  
November, 2017

Technical writers have a lot in common with content strategists. So, have you ever wondered if you could be a content strategist by just changing your title? Or did you ever consider what the career path was until you could legitimately become one? Did you ever consider the following questions?

- Is the pay any higher if I were to become a content strategist?

Figure 11: Event details are easily available and visible. Registration link is at top of page. Venue details are visible and a link to Google Maps is on page as well.

HOME   EVENTS ▾   ABOUT US ▾   GET INVOLVED! ▾   BLOG

BOARD MEMBERS AND VOLUNTEERS

RESOURCES

MENTORS

SPONSORSHIP PROGRAMS

SCHOLARSHIPS

Figure 12: Clean menus are easy to use.

# MY ADVENTURES IN CREATING AN ONLINE WRITING PORTFOLIO



November 11, 2017

Posted Under  
articles



Leslie Brown

*Written by Stacey Stevens*

I had been working for the same company for 16 years when I received news that they were moving out-of-state. The move to the new location didn't fit with my future goals, so I realized I would be entering the job market again. Sixteen years had gone by. A lot had changed.


*I thumbed through old paper writing samples from years ago wondering what I was I going to do. Paper samples just weren't relevant anymore, now that everything was online.*

Search ... 

## UPCOMING EVENTS

 Intro to Web API Doc Workshop  
December 2 @ 10:00 am - 4:00 pm

 Documenting Web APIs with  
Swagger Free Webinar  
January 9, 2018 @ 12:00 pm - 1:00 pm

 Step Up to the Podium  
January 16, 2018 @ 6:00 pm - 8:30 pm

 LinkedIn Workshop - Building a  
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Notice  
January 27, 2018 @ 8:00 am - 12:30 pm

 Augmented Reality Talk and Virtual  
Reality Games  
February 24, 2018 @ 1:00 pm - 3:00 pm

## RECENT POSTS

 My Adventures in Creating an  
Online Writing Portfolio  
November 11, 2017

 What is Technical Writing?  
November 1, 2017

Figure 13: Nice, clean lines, easy to read blog posts make this WordPress Theme a great choice for our non-profit org.